



#CGCS18

Social Media Kit

**62nd Annual Fall Conference
Baltimore, MD**

The Council of the Great City Schools invites districts, conferees, presenters and sponsors to help us create a social media buzz for the upcoming 62nd Annual Fall Conference to be held October 24-28 at the Baltimore Marriott Waterfront Hotel in Baltimore, MD.

We've compiled all of your social media needs for #CGCS18! Be sure to connect with us on [Twitter](#) and [Facebook](#)!

Also, you may access all of the graphics on the Council's website at <https://www.cgcs.org/domain/299>

How can you help?

- Follow Council of the Great City Schools on Facebook and Twitter
- Like, comment, retweet and share our posts
- Tag speakers, sponsors, and attendees
- Or create your own posts using the #CGCS18 hashtag

Below are some example posts you can share or customize your own!

Hashtags:

This year's theme for the fall conference is ***“Building A Generation: Blueprints for Success in Urban Education.”*** To help promote the conference, utilize the hashtag #CGCS18

Other appropriate hashtags:

- #CGCSFalCon2018
- #Blueprints4Success
- #CGCSConference2018
- #StudentVote18 (Please use this hashtag for the all-student panel town hall meeting)

Example Tweets:

- The Countdown begins! CGCS Annual Fall Conference Oct.24-28 at the Baltimore Marriott Waterfront Hotel. Visit <http://bit.ly/2N6Opvz> for more info! #CGCS18
- #CGCSFalCon2018 is Oct. 24-28 at Baltimore Marriott Waterfront featuring sessions that tackle issues and forums happening in education. For more info visit <http://bit.ly/2N6Opvz> #CGCS18 #Blueprints4Success
- 3 days until the CGCS Fall Conference at the Baltimore Marriott Waterfront! Don't forget to register! <http://bit.ly/2N6Opvz> #CGCS18 #Blueprint4Success
- My Company is a proud sponsor! #CGCS18 Annual Conference October 24-28 at Baltimore Marriott Waterfront Hotel <http://bit.ly/2N6Opvz>
- Can't wait for to hear @DrBiden, Michelle Alexander (@thenewjimcrow), and @RealKhizrKhan at #CGCS18! <http://bit.ly/2N6Opvz>
- And the winner is...Who do you think will take home the Green Garner Award this year? #CGCS18
- Happening at #CGCS18: All-student panel at Town Hall Meeting on the upcoming elections and the importance of voting. #StudentVote18 <http://bit.ly/2N6Opvz>

Example Facebook or Instagram Posts:

- There are a lot of professional development sessions at #CGCS18. I can't wait to be apart of the Fall Conference with some of the most experienced thought leaders in urban education! Are you going? <http://bit.ly/2N6Opvz> #CGCS18
- I'll be creating my "Blueprint" 4 Success at the #CGCS18 annual Fall Conference. Did you register? <http://bit.ly/2N6Opvz>
- Happening at #CGCS18: Student led Town Hall Meeting speaking out on the upcoming elections and the importance of voting. Are you attending? <http://bit.ly/2N6Opvz>

Sample graphics for your use:



DR. JILL BIDEN

"BEING A TEACHER
IS NOT WHAT I DO,
IT'S WHO I AM."

GUEST SPEAKER
62ND ANNUAL FALL CONFERENCE



#CGCS18



MICHELLE ALEXANDER

"WE MUST BUILD A
MOVEMENT FOR
EDUCATION, NOT
INCARCERATION. A
MOVEMENT FOR JOBS,
NOT JAIL."

GUEST SPEAKER
62ND ANNUAL FALL CONFERENCE



#CGCS18



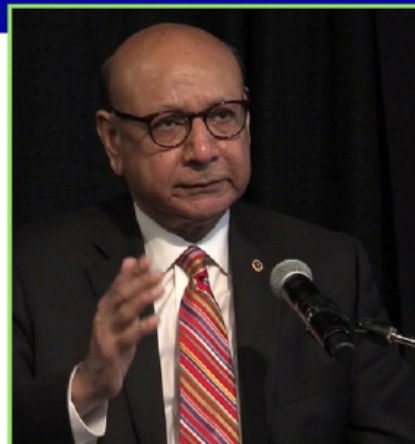
KHAZIR KHAN

"WE CAN'T SOLVE OUR
PROBLEMS BY BUILDING
WALLS AND SOWING
DIVISION. WE ARE
STRONGER TOGETHER."

GUEST SPEAKER
62ND ANNUAL FALL CONFERENCE



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'ENVELOPE, PLEASE! AND THE NOMINEES FOR THE URBAN EDUCATOR OF THE YEAR IS...'



- Tom Boasberg, Denver Public Schools
- Juan Cabrera, El Paso Independent School District
- Alberto Carvalho, Miami-Dade County Schools
- Kriner Cash, Buffalo City Public Schools
- Anthony Hamlet, Pittsburgh Public Schools
- Michael Hinojos, Dallas Independent School District
- Darsey Hopson, Shelby County Schools
- Clayton Wilcox, Charlotte-Mecklenburg Schools
- Alicja Winnicki, New York City Dept. of Education

'ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS...'



Tom Boasberg
Denver Public Schools

2018 Green Garner Nominee



'ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS...'



Juan Cabrera
El Paso Independent School District

2018 Green Garner Nominee



'ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS...'



Alberto Carvalho
Miami-Dade County Schools

2018 Green Garner Nominee



'ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS...'



Alicja Winnicki
New York City
Dept. of Education

2018 Green Garner Nominee



'ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS...'



Kriner Cash
Buffalo City Public Schools

2018 Green Garner Nominee



"ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS..."



Anthony Hamlet
Pittsburgh Public Schools

2018 Green Garner Nominee



"ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS..."



Clayton Wilcox
Charlotte-Mecklenburg Schools

2018 Green Garner Nominee



"ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS..."



Michael Hinojosa
Dallas Independent School District

2018 Green Garner Nominee



"ENVELOPE, PLEASE! AND THE URBAN EDUCATOR OF THE YEAR IS..."



Dorsey Hopson
Shelby County Schools

2018 Green Garner Nominee



SPEAK OUT!
#StudentVote18

62ND ANNUAL FALL CONFERENCE



Council of the Great City Schools

10
DAYS LEFT

#CGCS18

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Council of the Great City Schools

9
DAYS LEFT

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Council of the Great City Schools

8
DAYS LEFT

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Council of the Great City Schools

7
DAYS LEFT

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6
DAYS LEFT

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Council of the Great City Schools

5
DAYS LEFT

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4
DAYS LEFT

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3
DAYS LEFT

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Council of the Great City Schools

2
DAYS LEFT

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Council of the Great City Schools

1
DAY LEFT

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Council of the Great City Schools

THE WAIT
IS OVER!

#CGCS18

62ND ANNUAL FALL CONFERENCE